



A venture by IIT alumni, providing unique platform by leveraging technology for small, medium and large business groups and trading communities while safeguarding interests of the end-users and consumers.

TazaBhav is suitable for all types of industry & business segments, especially, where decisions are made based on prices. The platform is open for all types of products and brands. It gives total freedom to the user to define product specifications. It is especially suitable for products where price changes quite rapidly.

for Manufacturers & Traders

- Automatically broadcast rate changes to your Selected & Preferred Customers
- Instantly reach all your potential customers
- Update product prices Unlimited number of times
- Product promotion and Sales growth by simple SMS

for Agents & Customers

- It's **Free!** Live updates on your preferred products
- Get instant SMS updates to get the best deals in the price sensitive & dynamic market
- Compare rates of same/similar products from different sources

Best suited for :

- Pulses
- Grains
- Oil
- Cotton
- Gold / Silver
- Rice
- Soyabean
- Plastic / Steel
- Sugar
- Dry Fruits / Spices
- Building Material
- Flowers
- Fruits / Vegetables
- Dairy Products
- Agri Commodities
- Transporters
- Chemicals / Electronics
- Computer Hardware
- And many more....

Introductory Offer! : Enjoy FREE Full Featured Preview as our special welcome gesture for 7 days.

- You need only Mobile
- Computer Not Required
- Internet Not Required
- Compatible for Private Products
- No need to disclose quantity
- Available 24 hours x 7 days
- No extra charges for sending SMS by your mobile company



How TazaBhav Works ?

for Manufacturers / Traders

Registration : Onetime (need just few seconds)

Define Products : Onetime (Can be modified in future)
Unlimited number of Products/Brands can be defined

Ongoing Events

- Send SMS to update Current Price & Quantity (optional)
- Latest data is updated on website LIVE
- Price updates are sent to selected Agents/Customer

Information and Decision Support

- Get price trends of all products & brands (current & history)
- Graphical representation of trends
- Customer management customized to your needs

for Agents/Brokers, Customers

Registration : Onetime (need just few seconds)

Ongoing Events

Receive SMS to get updates on Current Price (and Quantity) as soon as price is updated by the Manufacturer / Trader

- Receive information for all your selected & preferred products
- Also receive information for additional products decided by Manufacturers (with your consent)

Information can be seen on website (from computer or mobile) with various selection and sorting options